

Thank you to the Read On Arizona advisory board, and especially First Things First and the Arizona Community Foundation, for making this event possible.























Special thanks to The Campaign for Grade-Level Reading.



ReadOnArizona.org



Literacy Summit

2017

August 29, 2017 Phoenix Convention Center

IN PARTNERSHIP WITH # FIRST THINGS FIRST





Terri Clark Read On Arizona

Literacy Summit 2017

*	Welcome and Opening Remarks	2:30p
	Terri Clark Read On Arizona Sharon Harper Plaza Companies The Honorable Doug Ducey Governor, State of Arizona	
*	State Pacesetter Recognition	2:40p
	Ralph Smith The Campaign for Grade-Level Reading	
*	LIT Talk Smart Talk: What Every Parent Can Do to Help Their Child Succeed	2:50p
	Diane Douglas State Superintendent of Public Instruction Dr. Isela Garcia Alesi Group/The Kindergarten Experience	
*	LIT Talk Unpacking Policy to Practice: Policy Changes That Impact Early Literacy	3:00p
	Rep. Paul Boyer Arizona State Legislature Dr. Karol Schmidt Arizona State Board of Education Sean Ross Arizona Department of Education	
*	Read On Phoenix Pacesetter Recognition	3:15p
	Ralph Smith The Campaign for Grade-Level Reading Mayor Greg Stanton City of Phoenix	
*	Panel Needle-Moving Strategies for Early Literacy	3:25p
	Mayor Greg Stanton City of Phoenix Jessica Buttles Sunburst School, Washington Elementary School District Michelle Doherty Encanto Elementary School, Osborn School District Lisa Holland Douglas Unified School District Cecilia Leong Attendance Works James Sheldahl Yuma Elementary School District	
*	Read On Avondale Spotlight	4:10p
	Dr. Betsy Hargrove Avondale Elementary School District	
*	LIT Talk Healthy Vision / Healthy Reader Dr. Susan Pepin Virginia G. Piper Charitable Trust Dr. Andrew Arthur El Rio Community Health Center	4:15p
*	Wrap Up	4:25p

As state literacy director, Terri Clark leads Read On Arizona, a public/private partnership of agencies, philanthropic organizations and community stakeholders committed to improving language and literacy outcomes for Arizona's children from birth through age eight.

Sharon Harper is president, CEO and co-founder of Plaza Companies. Her forward-thinking commitment has helped make Plaza one of the premier real estate firms in Arizona. Not only dedicated to her business endeavors, she is also actively involved in many different aspects of the community.

Governor Doug Ducey's priorities for Arizona are growing the economy, creating jobs, improving outcomes in K-12 education and balancing the budget. A champion of limited government, economic development and Arizona business and families, Governor Ducey has pledged to work every day to ensure "Opportunity for All."

Ralph Smith is senior vice president of the Annie E. Casey Foundation and managing director of the Campaign for Grade-Level Reading, an effort to increase rates of third-grade reading proficiency for children from low-income families that includes a network of more than 160 communities in 42 states, over 200 local funders and more than 50 civic and private sector partners.

As the leader of the Arizona Department of Education, Superintendent of Public Instruction Diane Douglas is devoted to improving education in Arizona so that all students have the opportunity to succeed in life. She works directly with the state education community to accomplish this goal, collaborating with teachers, parents, students and administrators.

Dr. Isela Garcia is executive director and founder of Alesi Group, a consulting organization specializing in early childhood development, and is the project director of The Kindergarten Experience, a collaboration with the Arizona Department of Education, providing professional development and support to kindergarten teachers and administrators throughout Arizona in the areas of early brain development and early childhood best practices.

Rep. Paul Boyer represents Legislative District 20, which includes much of Glendale and parts of North Phoenix, and is the vice chair of the House Health Committee and a member of the House Appropriations, Education and Joint Legislative Audit Committees. Previously, he was an official spokesman and policy advisor for the House Majority at the State Capitol, legislative liaison for the Arizona Department of Corrections, and supervisor of district communications for Mesa Public Schools.

Dr. Karol Schmidt has served as the executive director of the Arizona State Board of Education since the fall of 2015. During her tenure, the Board has enacted policies related to academic standards, A-F school accountability, and educator certification and discipline. In addition, the Board has engaged in legislative and administrative regulation reform regarding K-3 reading policies to maximize the early literacy outcomes of students.

Sean Ross is director of English language arts, humanities, and Move On When Reading at the Arizona Department of Education. Sean and his team led the 2015-2016 revision of the Arizona English Language Arts Standards, leading to the creation of the strongest ELA standards in the country. He was a classroom teacher for 15 years.

Since taking office in 2012, Mayor Greg Stanton has worked tirelessly to build a modern economy that works for every Phoenix family. The mayor's commitment to building a stronger city for middle-class families stems from his own childhood in West Phoenix. He previously served nine years on the Phoenix City Council and as Arizona's deputy attorney general.

Jessica Buttles is in her thirteenth year of teaching in the Washington Elementary School District and is currently at Sunburst School. The majority of her teaching experience has focused on English language learners. She has a master's degree in early childhood and a reading specialist endorsement from NAU.

Michelle Doherty is a first grade dual language teacher and mentor coach at Encanto Elementary in the Osborn School District. Now in her twenty-third year of teaching, she was named the 2017 Arizona Teacher of the Year by the Arizona Education Foundation.

Lisa Holland serves as director of exceptional student services and preschool for the Douglas Unified School District #27. She has served in the public education system in rural border communities since 2000 as a classroom teacher, site administrator and district administrator.

Cecelia Leong is associate director for programs for Attendance Works and oversees the development of online and in-person resources for reducing chronic absence. She works to identify emerging technical assistance needs and create innovative data tools for teachers and principals and facilitates online learning between researchers, practitioners and consultants to elevate strategies that work.

Jamie Sheldahl is superintendent of Yuma Elementary School District. He began his education career as a middle school English teacher and later taught high school English before entering administration. He was the founding principal of Gila Ridge High School and, from 2011 to 2016, served as associate superintendent at Yuma Union.

Dr. Betsy Hargrove has been the superintendent of the Avondale Elementary School District since 2012. She provides leadership in creating a positive climate of high expectations and works to engage in the continuous improvement of the Avondale educational community by implementing and monitoring the achievement of district goals and mission for every student to grow as a thinker, problem solver and communicator to pursue a future without limits.

Dr. Susan Pepin is president and CEO of the Virginia G. Piper Charitable Trust. A nationally-recognized medical educator, clinician, researcher and leader in the field of neuro-ophthalmology, Dr. Pepin previously served as associate dean for diversity and inclusion and associate professor of surgery and pediatrics at Geisel School of Medicine at Dartmouth.

Dr. Andrew Arthur, MD, PhD, FAAP is the medical director of pediatrics at El Rio Community Health Center in Tucson and is responsible for six pediatric clinics that serve 32,000 children. He also oversees El Rio's pediatric immunization program, the Reach Out and Read program, asthma program, and the vision and early childhood development research study. Dr. Arthur received his MD from Johns Hopkins University Medical School and his PhD in epidemiology from Johns Hopkins University School of Hygiene and Public Health.