



# Read On Arizona Literacy Summit

August 25, 2015

An engaging exchange on the  
importance of public and private  
investment in early literacy and the  
critical steps to making third-grade  
reading proficiency a reality.



When Arizona Reads, Arizona Thrives

IN PARTNERSHIP WITH  FIRST THINGS FIRST

# PROGRAM

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## PHOENIX CONVENTION CENTER NORTH BALLROOM

### **OPENING REMARKS | 2:30 p.m.**

**The Honorable Doug Ducey**  
Governor, State of Arizona

### **WELCOME / INTRODUCTION | 2:40 p.m.**

**Terri Clark**  
Arizona Literacy Director

### **BRIEF KEYNOTE | 2:45 p.m.**

**Ralph Smith**  
Managing Director, Campaign for Grade-Level Reading

### **MAYORS PANEL ON EARLY LITERACY | 3:00 p.m.**

Panel Moderator: **Terri Clark**  
Arizona Literacy Director

**The Honorable John Giles**  
Mayor, City of Mesa

**The Honorable Mark Mitchell**  
Mayor, City of Tempe

**The Honorable Doug Nicholls**  
Mayor, City of Yuma

**The Honorable Greg Stanton**  
Mayor, City of Phoenix

### **BREAK | 3:45 p.m.**

**ENGAGING FAMILIES EARLY  
AND THE IMPORTANT CONNECTION TO K-3 | 4:00 p.m.**

Panel Moderator: **Sam Leyvas**, CEO, First Things First

**Wendy Resnik**

Coordinator of Children and Teen Services, Phoenix Public Library

**Dr. Kristi Sandvik**

Superintendent, Buckeye Elementary School District

**Barbara Tinhorn**

Community Lead, Read On Hualapai

Chairperson, First Things First Hualapai Regional Partnership Council

**Jenny Volpe**

Executive Director, Make Way for Books

**DRIVING TO RESULTS: WHAT'S NEXT? | 4:45 p.m.**

**The Honorable Michael LeVault**

Mayor, Town of Youngtown

Incoming Chair Economic Development Committee,  
Maricopa Association of Governments

**MapLIT Tool Demo**



**Read On Arizona Data Integration Task Force Panel Discussion**

Panel Moderator: **Jason Feld**, Assessment Technology Incorporated (ATI)

**Anubhav Bagley**

Information Services Manager, Maricopa Association of Governments

**Rebecca Bolnick**

Chief Data Officer, Arizona Department of Education

**Barnaby Wasson**

Chief Technology Officer, Mary Lou Fulton Teachers College, ASU

**WRAP-UP | 5:15 p.m.**

## HIGHLIGHTED SPEAKERS



**The Honorable  
Doug Ducey**  
Governor, State of Arizona

As governor, Ducey's priorities are growing the economy, creating jobs, improving outcomes in K–12 education, and balancing

the budget. A champion of limited government, economic development, and Arizona businesses and families, Governor Ducey has pledged to work every day to ensure “Opportunity for All.”

Before being elected state treasurer, Ducey was chief executive officer of Cold Stone Creamery. An Arizona-born concept, Cold Stone expanded from a handful of locations to more than 1,400 worldwide under Ducey's management. Governor Ducey was born in Toledo, Ohio. He moved to Arizona to attend Arizona State University's business school, where he earned his bachelor of science in finance in 1986. He and his wife Angela live in Phoenix with their three sons, Jack, Joe, and Sam.



**Ralph Smith**  
Senior Vice President,  
Annie E. Casey Foundation;  
Managing Director,  
Campaign for Grade-Level  
Reading

Ralph Smith is senior vice president of the Annie E.

Casey Foundation and the managing director of the Campaign for Grade-Level Reading, an effort to increase rates of third-grade reading proficiency for children from low-income families that includes a network of more than 232 Campaign communities in 42 states, over 200 local funders, and more than 50 civic- and private-sector partners.

Smith has been active in philanthropy for more than two decades, during which he has served on the boards of the Council of Foundations, the Foundation Center, Venture Philanthropy Partners, and the Wells Fargo Regional Foundation.



**Terri Clark**  
Arizona Literacy Director

As the state literacy director, Terri Clark leads Read On Arizona, a public/private partnership of agencies, philanthropic organizations, and community stakeholders

committed to creating an effective continuum of supports to improve language and literacy outcomes for Arizona's children from birth through age 8.

Clark is an effective nonprofit executive with an excellent record of leadership and achievement. Before working with Read On Arizona, she served as executive director of Bring Me A Book, a statewide early literacy organization working to strengthen the language and literacy skills of underserved children in California. She graduated with honors from Brown University.



**The Honorable John Giles**  
Mayor, City of Mesa

John Giles was elected the 40th mayor of Mesa, Arizona in August 2014. Mayor Giles is committed to taking Mesa to the next level with his NextMesa

vision. He earned degrees from Brigham Young University in political science and Arizona State University's Sandra Day O'Connor College of Law. He has managed his own law firm in downtown Mesa for the past 20 years. As mayor, he serves on numerous local and regional boards and committees.



**The Honorable  
Mark Mitchell**  
Mayor, City of Tempe

Mark Mitchell is a third-generation Arizonan with deep roots in the Tempe community. Before being elected mayor in May 2012,

Mitchell was elected to the Tempe City Council and served three four-year terms. He is on the board of directors of the Greater Phoenix Economic Council and serves as the City of Tempe's representative on the Maricopa Association of Government's Regional Council, Regional Council Executive Committee, Transportation Policy, and Economic Development committees. Mayor Mitchell is a native of Tempe, attending elementary and middle school in the community before graduating from McClintock High School. He earned a political science degree from Arizona State University.



**The Honorable  
Doug Nicholls**  
Mayor, City of Yuma

Doug Nicholls began his term as mayor of Yuma on January 1, 2014. Raised in Yuma, he attended Yuma High School and Arizona

State University, where he earned a bachelor of science degree in engineering and continued post-baccalaureate studies in transportation engineering. After graduating from ASU in 1994, he remained in the Phoenix area, working for various international engineering firms. Mayor Nicholls has been active in furthering the growth of Yuma by participating in professional and charitable organizations. He was the chairman of the Greater Yuma Economic Development Corporation, a state president in the Arizona Society of Professional Engineers, and a regional leader for Boy Scouts of America.



**The Honorable  
Greg Stanton**  
Mayor, City of Phoenix

Since taking office, Mayor Greg Stanton has worked tirelessly to build a modern economy that works for every Phoenix family. The

mayor's commitment to building a stronger city for middle-class families stems from his own childhood in West Phoenix. Stanton attended Marquette University on the Harry S. Truman Scholarship and earned a law degree from the University of Michigan. Before he was elected mayor in 2011, Stanton served nine years on the Phoenix City Council and as Arizona's deputy attorney general. He and his wife Nicole, who is a prominent local attorney, are both working parents of two young children.



**The Honorable  
Michael LeVault**  
Mayor, Town of Youngtown

Michael LeVault has had a long and successful career in the political sector. In 1974, he became a local government liaison in the

Illinois Department of Business and Economic Development and, for three years, he was a personnel officer in the Illinois Governor's Office. LeVault was originally elected mayor of Youngtown in 2006, then re-elected in 2007 and 2009. His past community work includes serving as president and board member of Agua Fria Ranch Homeowners' Association, ministry to seniors, inmates, the homeless and hungry, and remedial reading for disadvantaged children. LeVault has a bachelor of arts degree from Southern Illinois University, with a major in political science and a minor in public relations. He is married to Kathryn J. French, PhD.

# ACKNOWLEDGMENTS

## READ ON ARIZONA ADVISORY BOARD

Terri Clark, Arizona Literacy Director  
Amy Corriveau, Arizona Department of Education  
Marilee Dal Pra, Virginia G. Piper Charitable Trust  
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Karen Ortiz, Helios Education Foundation  
Aaliyah Samuel, First Things First  
Karen Woodhouse, First Things First  
Vince Yanez, Arizona Community Foundation

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Kate Wells, Children's Museum of Phoenix  
John Whiteman, Whiteman Foundation

## READ ON ARIZONA COMMUNICATIONS AND COMMUNITY OUTREACH WORKING GROUP

Megan Brownell, Arizona Community Foundation  
Kim Flack, Eight, Arizona PBS  
Jeff Goodman, Expect More Arizona  
Todd Hays, Lakeshore Learning Materials  
Holly Henley, Arizona State Library  
Karen Leland, Virginia G. Piper Charitable Trust\*  
Melissa Lempke, Expect More Arizona  
Jennifer Liewer, Stand for Children  
Rebecca Lindgren, Helios Education Foundation  
Melanie Martin, Children's Museum of Phoenix  
Veronica Metz, Office of the Governor  
Dan Puglisi, First Things First  
Wendy Resnik, Phoenix Public Library  
Tamera Skrovan, Valley of the Sun United Way  
Ian Smith, Helios Education Foundation  
Sally Stewart, Arizona Department of Education  
Charles Tack, Arizona Department of Education  
Nancy Welch, Flinn Foundation\*

## READ ON ARIZONA DATA INTEGRATION AND SYSTEMS LINKAGES TASK FORCE

Anabel Aportela, Arizona Charters Association  
Rebecca Bolnick, Arizona Department of Education\*  
Clarín Collins, Virginia G. Piper Charitable Trust  
Jason Feld, Assessment Technology Incorporated  
Roopa Iyer, First Things First\*  
Amy Kemp, Dynamic Analysis, LLC  
Joshua Oehler, Children's Action Alliance  
Nicol Russell, Head Start State Collaboration Office  
Barnaby Wasson, Mary Lou Fulton Teachers College, ASU

## READ ON ARIZONA CONTINUUM OF EFFECTIVE LITERACY PRACTICES TASK FORCE

Kristine Gerhart, Dysart Unified School District  
Bette Lovelace, Consultant  
Cathy Otto, Southwest Institute for Families  
Aaliyah Samuel, First Things First  
Tanya Siqueiros, Maricopa County Head Start  
Leslie Totten, First Things First  
Lois Whisiker-Williams, Tempe Elementary School District  
Stephanie Willis, First Things First

\*Co-chair

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## **Read On Community Leads**

### **Read On Avondale**

Dawn Gerundo, Valley of the Sun United Way

### **Read On Balsz**

Brooke Tolles-Johnson, Valley of the Sun United Way

### **Read On Buckeye**

Councilmember Michelle Hess, City of Buckeye

### **Read On Bullhead City**

Janice D. Paul, City of Bullhead City

### **Read On Chandler**

Joanne Floth, Consultant, City of Chandler

Councilmember Rick Huemann, City of Chandler

Bob Rice,

Chandler Unified School District Governing Board

### **Read On Cochise County**

Melissa Avant, First Things First

Trudy Berry, Cochise County School Superintendent's Office

### **Read On Copper Corridor**

Shannon Fontes, First Things First

John Taylor, First Things First

### **Read On Flagstaff**

Peter Van Wyck, United Way of Northern Arizona

### **Read On Globe/Miami**

Holly Sow, Gila County School Superintendent's Office

John Taylor, First Things First

### **Read On Goodyear**

Lauren Valencia, City of Goodyear

### **Read On Greater Surprise**

Alyson Cline, Friends of the Surprise Library

Ellen O'Loughlin, Nadaburg Unified School District

### **Read On Hualapai**

Ashley Pascual, First Things First

Barbara Tinhorn,

First Things First Hualapai Regional Partnership Council

### **Read On Mesa**

Patty Mullen, Mesa United Way

### **Read On North Gila County**

Emily Linkey, Payson Public Library

John Taylor, First Things First

### **Read On Phoenix**

Tim Valencia, City of Phoenix

### **Read On Riverside**

Brooke Tolles-Johnson, Valley of the Sun United Way

### **Read On Roosevelt**

Brooke Tolles-Johnson, Valley of the Sun United Way

### **Read On Sahuarita**

Maricruz Ruiz, United Way of Tucson and Southern Arizona

### **Read On San Carlos Apache Tribe**

LaToya Beatty, First Things First

Laura Kent, San Carlos Unified School District

### **Read On Santa Cruz County**

Rafael Lopez,

Santa Cruz County School Superintendent's Office

### **Read On Scottsdale**

Mary Ellertson, Scottsdale Unified School District

Medina Zick, Scottsdale Public Library

### **Read On Tempe**

Kim Bauman, City of Tempe

Allie Burke, Tempe Public Library

Marie Raymond, City of Tempe

### **Read On Tucson**

Jill Falkoff, United Way of Tucson and Southern Arizona

### **Read On Yuma**

Madeline Coil, United Way of Yuma County

Thank you to our Read On communities for working together  
to address Arizona's literacy challenges.



- |                    |                           |
|--------------------|---------------------------|
| ★ Avondale         | ★ Mesa                    |
| ★ Balsz            | ★ North Gila County       |
| ★ Buckeye          | ★ Phoenix                 |
| ★ Bullhead City    | ★ Riverside               |
| ★ Chandler         | ★ Roosevelt               |
| ★ Cochise County   | ★ Sahuarita               |
| ★ Copper Corridor  | ★ San Carlos Apache Tribe |
| ★ Flagstaff        | ★ Santa Cruz County       |
| ★ Globe/Miami      | ★ Scottsdale              |
| ★ Goodyear         | ★ Tempe                   |
| ★ Greater Surprise | ★ Tucson                  |
| ★ Hualapai         | ★ Yuma                    |

Thank you to the founding partners of Read On Arizona and especially First Things First,  
for their support in making the Read On Arizona Early Literacy Summit 2015 possible.



Special thanks to the Campaign for Grade-Level Reading  
for their support.



When Arizona Reads, Arizona Thrives

Advance Early Literacy—Join Us  
[www.ReadOnArizona.org](http://www.ReadOnArizona.org)