



# Early Literacy Summit

## November 8, 2013

An engaging exchange on the importance of public investment in early literacy, its long term impact on the region's economic development, and the critical steps to making third grade reading proficiency a reality.



When Arizona Reads, Arizona Thrives



**City of Phoenix**



When Arizona Reads, Arizona Thrives

## **LUNCH AND NETWORKING**

11:30 a.m.

# **PROGRAM**

## **WELCOME**

12:30 p.m.

Terri Clark, Arizona Literacy Director, Read On Arizona  
Dean Osaki, Western Region, Community Relations, Target

## **READ ON PHOENIX**

12:45 p.m.

Greg Stanton, Mayor, City of Phoenix  
Daniel Valenzuela, Councilman, City of Phoenix

## **KEYNOTE ADDRESS**

1:00 p.m.

Nonie Lesaux, Director, Language and Literacy Diversity  
Research Project, Harvard Graduate School of Education

## **EARLY LITERACY LINK TO ECONOMIC FUTURE**

1:45 p.m.

Barry Broome, President and CEO,  
Greater Phoenix Economic Council

## **BREAKOUT DISCUSSIONS**

2:00 p.m.

## **WRAP UP**

2:45 p.m.



### **Mayor Greg Stanton**

City of Phoenix

Mayor Stanton has made early literacy one of his top priorities. He is investing in our future—ensuring Phoenix's children have the resources they need to succeed. In partnership with Read On Arizona, Valley of the Sun United Way, and Arizona Diamondbacks, Mayor Stanton launched Read On Phoenix—an initiative with the very simple and bold goal that every third-grader in Phoenix will read proficiently. He kicked things off by charging families and kids to read more than

100,000 books during the summer months. This was quickly followed by introducing the innovative Phoenix Great Start program that helps parents understand how to best help their child's brain develop in the first three years of life.



### **Councilman Daniel Valenzuela**

City of Phoenix

Councilman Daniel Valenzuela represents District 5, which includes west and central Phoenix. He is committed to working with community leaders and his colleagues on the Council to make Phoenix an even better place to live. Daniel is an advocate for education and works closely with educational institutions throughout District 5 to ensure children enter school with the ability to read at grade level.



### **Nonie Lesaux**

Harvard Graduate School of Education,  
Language and Literacy Diversity Research Project

Nonie K. Lesaux leads a research program focused on increasing learning opportunities for students from diverse linguistic, cultural, and economic backgrounds in today's classrooms. Her research on vocabulary development and instructional strategies to prevent reading difficulties has implications for practitioners, researchers, and policymakers. Lesaux is the author of *Making Assessment Matter:*

*Using Test Results to Differentiate Reading Instruction*, written for instructional leaders and teachers. She was also the lead author on *Turning the Page: Refocusing Massachusetts for Reading Success*, which forms the basis for a third grade reading proficiency bill passed in the state's House of Representatives. A native of Canada, Lesaux earned her doctorate in educational psychology and special education from the University of British Columbia.



### **Barry Broome**

President and CEO,  
Greater Phoenix Economic Council

Barry Broome is at the helm of the Greater Phoenix Economic Council (GPEC), one of the longest standing regional public/private partnerships for economic development. He is a proven leader with more than twenty years of experience in community building and economic development, new company creation, formation of public/private partnerships, and public policy design. Broome's tenure

at GPEC has led to the attraction of more than 170 companies to Greater Phoenix creating more than 30,000 jobs and more than \$7 billion in capital investment.



## ACKNOWLEDGMENTS:

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### **Read On Arizona/Read On Phoenix Early Literacy Summit Advisory Group:**

Mary Alexander, DMB Associates  
Susan Carlson, Arizona Business and Education Coalition  
Amy Corriveau, Arizona Department of Education (Lauren Preston, Designee)  
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\*Table Host

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*A heartfelt thank you to  
Children's Museum of Phoenix  
for the inspiring creative centerpieces.*





Thank you to our supporters:



Head Start State  
Collaboration Office

