



WHAT YOU CAN DO

A Call to Action for Early Literacy

Arizona needs 100% of our third-graders to be proficient readers.

To reach this visionary goal, everyone must play their part. Improving the reading skills of Arizona's young children is everybody's business.

Every member of the community can:

- Promote the importance of early literacy at every opportunity.
- Read to and with children.
- Volunteer with a literacy service provider.

Businesses can:

- Inform employees and community members about the importance of early literacy.
- Incentivize employees to volunteer as a reader or tutor at a local school or community organization.
- Support community efforts such as literacy fairs, book drives, and family literacy events.
- Offer on-site literacy training to employees.
- Support Read On Arizona partners through financial and in-kind donations.

Schools can:

- Carefully monitor students for literacy needs and provide individualized attention when needed.
- Work with families and parents as full partners in the success of their child.

Literacy providers can:

- Make data collection, tracking, and assessment a priority.
- Collaborate with providers within the early literacy system to ensure more children are served.

Philanthropic organizations can:

- Include literacy as a priority across all program areas.
- Require service providers to connect to standards and the effective literacy practices framework.
- Leverage national and local relationships to support Read On Arizona.

Elected officials can:

- Make early literacy a policy and funding priority to ensure Arizona thrives in a global economy.
- Use their leadership platform to promote literacy and build awareness of its importance.
- Incorporate Read On Arizona's comprehensive model into efforts across Arizona.

Institutions of higher education can:

- Support Arizona's early literacy system through evaluation/assessment, curriculum development, and training.
- Make literacy instruction in pre-service curriculum and training for new teachers a priority.
- Partner on developing models for capacity building and research regarding literacy.

Learn more at ReadOnArizona.org



Arizona's young children need your support.

Demonstrate that your organization is committed to early literacy in your community.

Stay involved.

For more information and to receive updates from Read On Arizona, visit ReadOnArizona.org or contact Terri Clark, Arizona Literacy Director tclark@readonarizona.org 480-556-7151



When Arizona Reads, Arizona Thrives

JOIN THE EFFORT Take the Early Literacy Pledge

☒ Check below to do your part

Marketing and Communications

- ☐ Provide printing, marketing, or communications support.
- ☐ Print and provide copies of Early Literacy Guide for Families to employees and customers.
- ☐ Inform employees and customers and distribute information about early literacy.
- ☐ Participate in Read On Arizona awareness campaign promotional opportunities to help raise awareness of the importance of early literacy in local communities.
- ☐ I'm interested in learning more in the following areas:
 - ☐ literacy best practices
 - ☐ family engagement
 - ☐ how to become a Read On Community
 - ☐ policy and advocacy
 - ☐ professional development
 - ☐ school readiness
 - ☐ volunteerism

Early Literacy Direct Services

- ☐ Host literacy fairs, conduct book drives, or sponsor family literacy events at a local school/preschool/childcare facility in the community or at an employer site.
 - ☐ Help underwrite scholarships to local schools for "Teaching Reading Effectively" professional development.
 - ☐ Support a Parent Literacy Training in a housing community setting, a local school site, or a business site.
 - ☐ Sign on as a technology partner of Read On Arizona and support a statewide digital library initiative.
 - ☐ Incentivize employees to volunteer as a reader, tutor, or classroom support at a local school/preschool/childcare facility or community organization.
- Interested in: ☐ preschool ☐ early elementary

Financial and In-Kind Support

- ☐ Sign on as a corporate partner of Read On Arizona by making a pledge for early literacy of \$1,000 or more (includes company logo on website).
- ☐ Support Read On Arizona and the many Read On Communities with financial and/or in-kind resources.
- ☐ Sign on to the Read On Arizona Business Education Council planning group to help generate more support and awareness of how business and education leaders can support early literacy.

Name:

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Email:

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Organization:

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Title:

Phone:

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