

LIT TALKS



When Arizona Reads, Arizona Thrives ★ ReadOnArizona.org



LIT Talk

Read On Arizona's New Language and Literacy Awareness Campaign

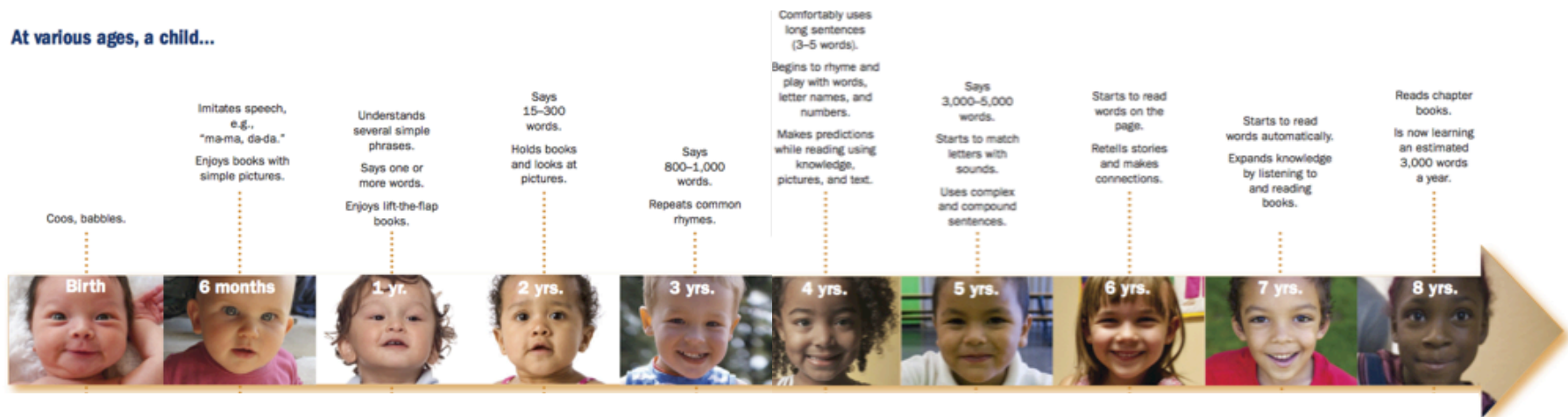
Pearl Chang Esau

Early literacy building blocks



A reader's typical milestones

At various ages, a child...



★ Language and literacy development is the result of the ongoing accumulation of high-quality language and experiences.

Parents have the most influence

on early literacy development

- ★ The amount of language a child hears affects processing speed and later vocabulary.



Quality of talk matters

- ★ The quality and diversity of verbal stimulation fosters early and rich language outcomes.

What are quality interactions?

- ★ “conversations”
- ★ responsive
- ★ everyday routines
- ★ questions



Awareness campaign



Goal

- ★ Strengthen understanding and provide easy tools for parents and caregivers

Language nutrition



AT THE BEACH

AT THE PARK

BATHTIME

BEDTIME



CHANGING

COOKING

DRESSING

IN MY ARMS



IN THE CAR

MEALTIME

ON A WALK

ON THE BUS

COMING SOON

to Read On Arizona partners

5 Ways to Talk With Your Baby

Talking with your baby stimulates brain development and provides the foundation for literacy and learning. Here are some easy ways to add more words to your daily routine and help build your child's brain:

1. Ask Questions

Ask your baby questions and encourage them to answer with coos, babbles and eventually words. Back-and-forth interactions make a difference in your baby's brain.



2. Repeat

Repeat words and short, simple sentences over and over again to help your baby learn vocabulary.



Thank you



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WORLD-CLASS EDUCATION

