

LIT TALKS



When Arizona Reads, Arizona Thrives ★ ReadOnArizona.org



TAKING LITERACY EFFORTS TO THE NEXT LEVEL:
THE LECTIO APPROACH FOR ENHANCED IMPACT



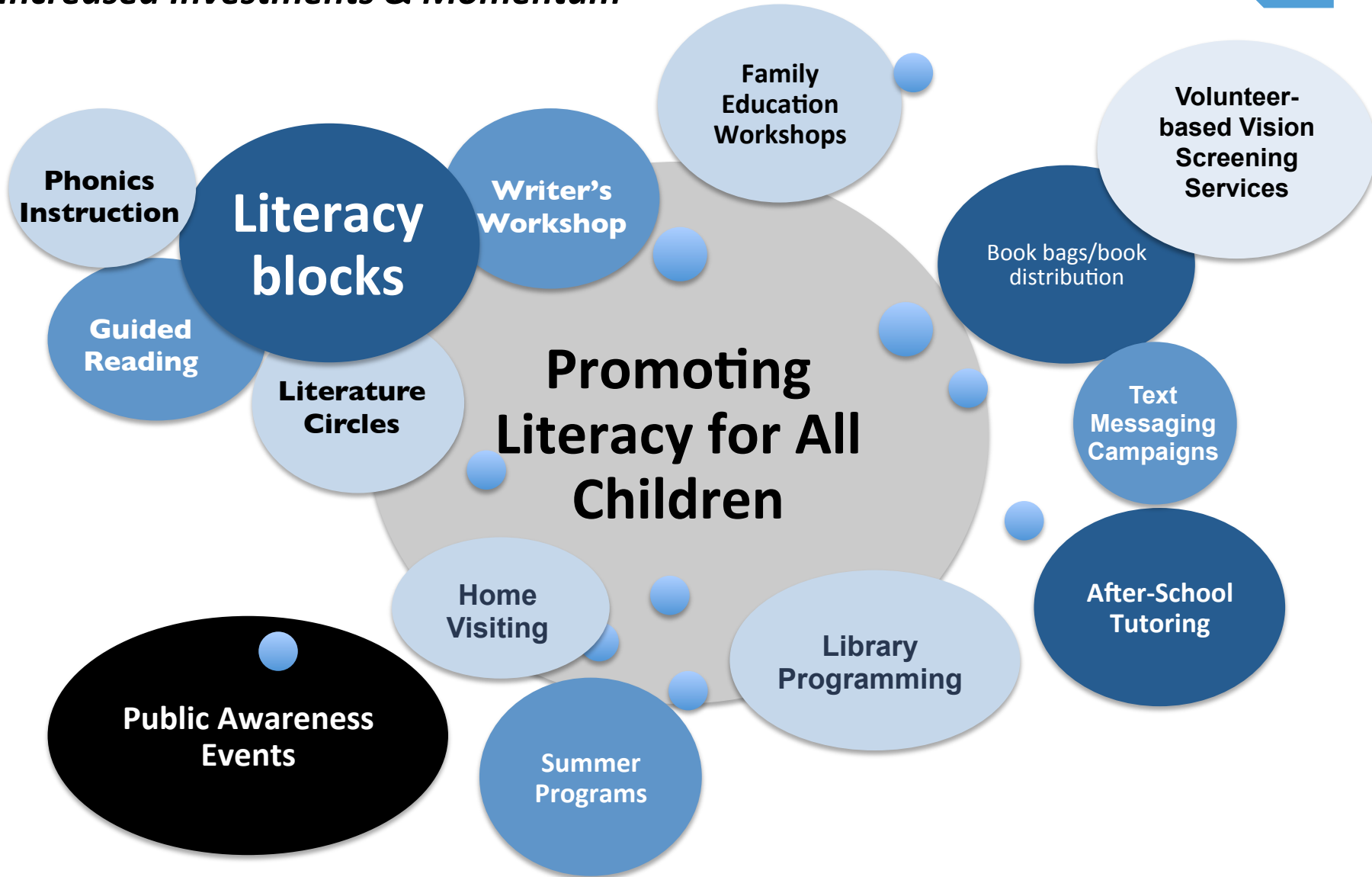
Lectio

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lectioapproach.com

Today's National Context

Increased Investments & Momentum



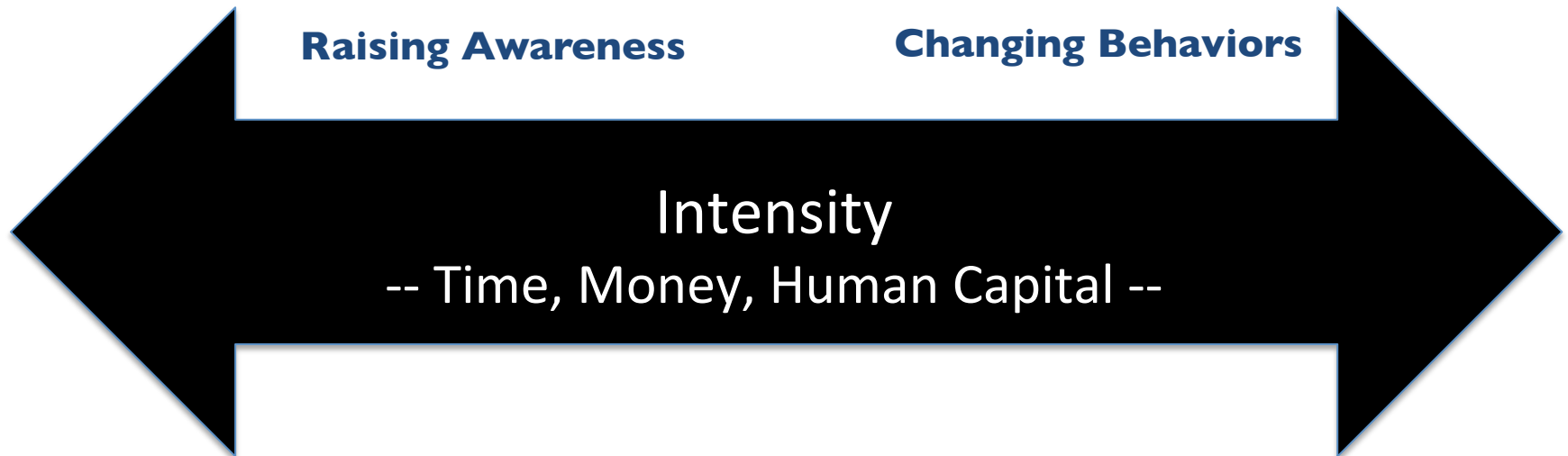
Lectio's Work: Capitalizing on the Promise & Efforts

Addressing Some Key Challenges and Pitfalls



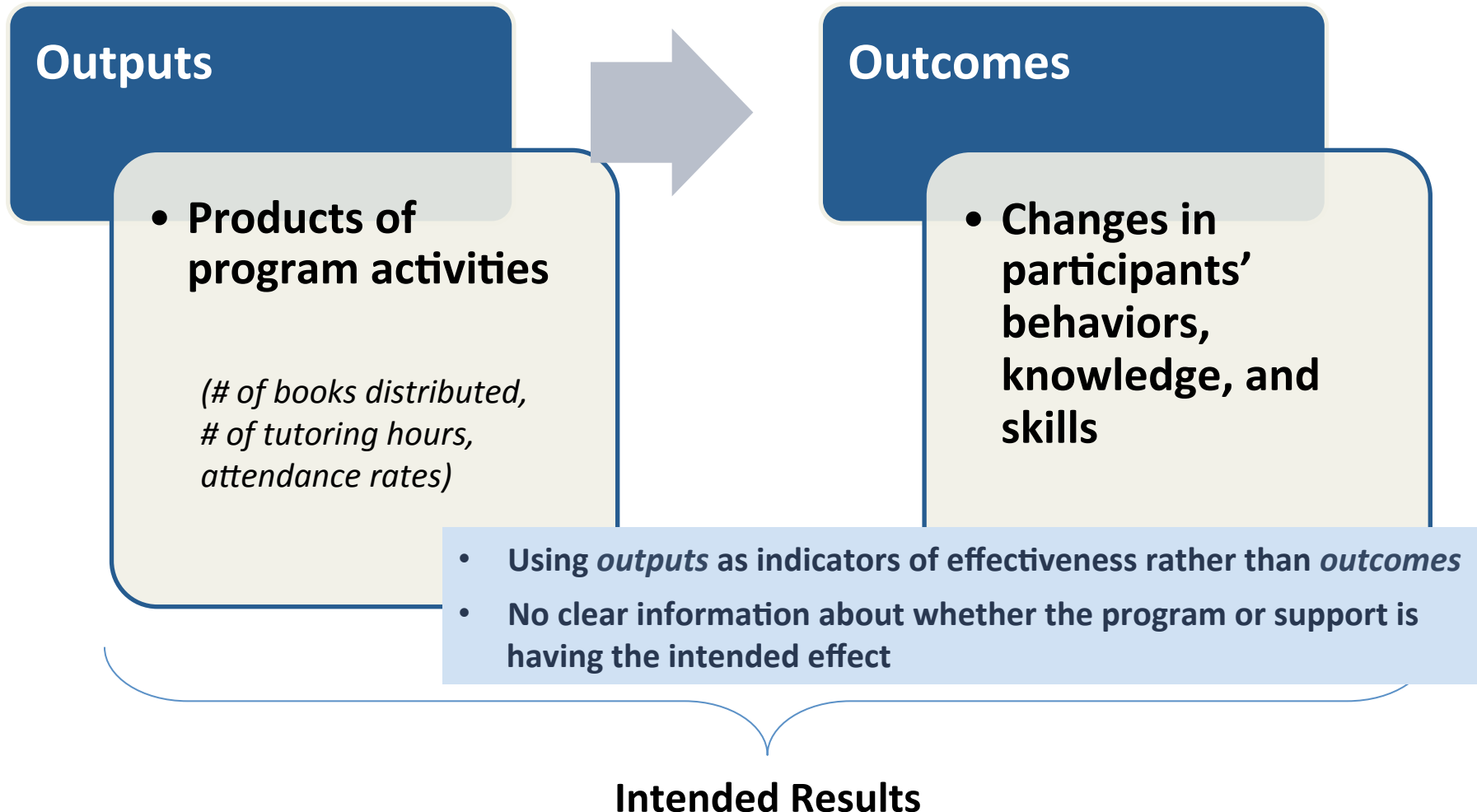
Key Pitfall #1

Disconnect Between What We've Invested in and What We Expect



Key Pitfall #2:

Limited/unclear information on impact

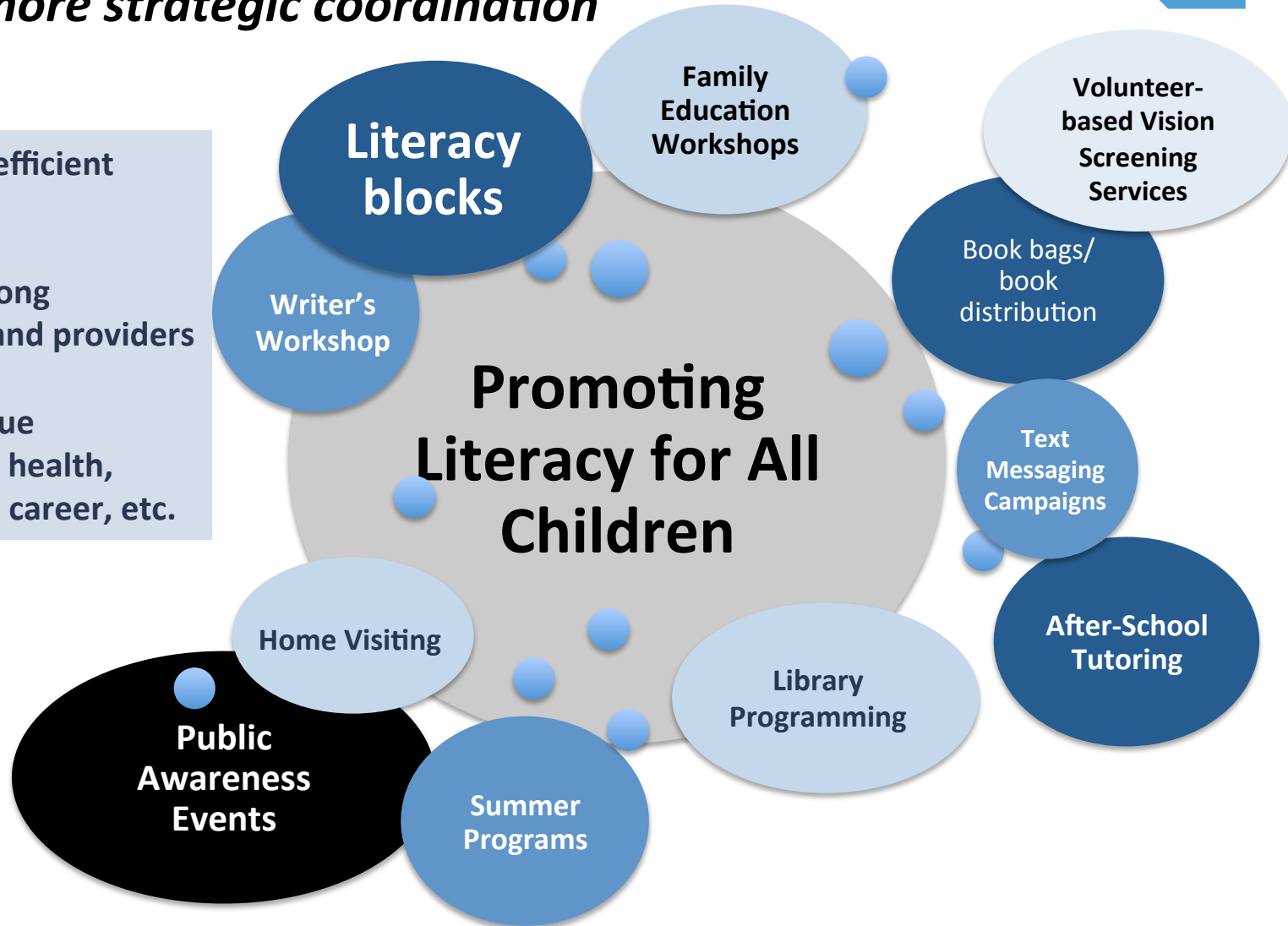


Key Pitfall #3:

Need for more strategic coordination

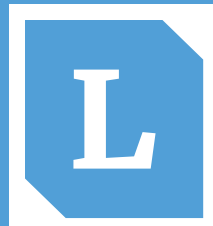


- Sometimes inefficient redundancies
- Confusion among stakeholders and providers
- Initiative fatigue
 - Reading, health, cradle to career, etc.



Our Response:

What does the next stage of work look like for communities, school districts, states, and funders?



The Lectio Approach

Shifting to a More Coordinated, High-Impact Approach



Impact Analysis at Two Levels:

Individual (Program, Support)

- Gaining a clearer understanding about *how* and *why* a program leads (or does not lead) to the intended outcome

Collective (Community, District, etc.)

- Identifying gaps in programming and/or a lack of strategic coordination

Case Example: Prioritization and Strategic Planning

Lectio Approach in Action



Raising Awareness

Changing Behaviors

Development-Evaluation

Community College Service Learning

Oral Health Registry

Third Thursdays: Parent Workshops

Story Walk
Parks & Recreation Dept

PCTV Early Literacy Show

OB-GYN Library Card and Book Distribution

Literacy Night at the Museum

Quarterly Newsletter

Nat'l summer learning day fair

Community Book Mobile

Parent Power Focus Groups at the Library

Reach Out and Read

ELL Summer Reading & Math Program

Title 1 Summer Reading and Math Program

Lion's Club screenings

WIC Book Distribution

Parent Cafes

ECRR: Parent/Child Workshops

School readiness fair

ECRR Nursing families literacy workshops

Literacy workshop for early ed providers

PLC PK-K

Housing development playgroups

Family Education Workshops

Book bags,
book distribution

Literacy Block, k-1

Intervention Blocks grades 3-4

Writer's Workshop

Home visiting for FCC

School District Summer camp

Summer lunch and Learn

Volunteer-

RESULTING DECISIONS

- Further investments in those programs demonstrating measurable impact
- Streamline awareness-raising efforts to only those gaining traction

After-School

Literacy Block, 4th grade

Intervention Blocks, k-1

Home Visiting

Lectio / Read On Partnership

Taking the Work to the Next Level



- Creating a
- Ensuring co
- Building th
- *effe*
- *with*
- *bett*
- *aggr*
- *colle*





lectioapproach.com

Join our network of over 100 partners:

- **ATTEND** the Read On/Lectio Institute
 - *October 25-26 (contact Read On AZ for more details)*
- **SIGN UP** for our newsletter
- **PARTICIPATE** in our webinar series this fall
 - *Overcoming Common Pitfalls and Identifying High-Stakes Decisions for Literacy Success*